Krishnakumar Sathyanesh

Lead UX/UI & Product Designer

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SUMMARY

Lead UX/UI & Product Designer with 10 years of experience (Dec 2016 – present) across three companies and 100+ products shipped in AI/ML, fintech, healthtech, SaaS, martech, telecom, e-commerce and EdTech. Turns complex, AI-driven and multi-module systems into clear, human-centered products, owning the work end to end: UX research, information architecture, user flows, wireframing, prototyping, high-fidelity UI and scalable design systems. Sole designer of 369 ai ERP, a 24–module, multi-tenant AI ERP live in production with 20+ active clients. Hands-on across iOS, Android, responsive web, Salesforce Lightning Design System (SLDS) and multilingual right-to-left (RTL) interfaces, with developer-ready handoff in Agile, cross-functional teams.

SKILLS

UX Research & Strategy: User Experience Research, User Analysis, Requirements Analysis, Journey Mapping, Empathy Mapping, Information Architecture, User Flows, Usability Testing, UX Audit, UI Audit, Design Audit, Competitor Analysis, Competitive Analysis, Conceptual Contextualization, Data-Informed Design (user feedback & analytics)

Product & UI Design: User Experience (UX) Design, User Interface (UI) Design, Product Design, Interaction Design, Wireframing, Mockups, Prototyping, High-Fidelity Prototypes, Visual Design, Visual Hierarchy, Microinteractions, Accessibility-First Design, Responsive Design, Mobile UI, Localization & RTL Design

Design Systems: Design Systems at Scale, Component Libraries, Reusable UI Components, UI Architecture, Design Documentation, Brand Guidelines, Design Governance, Design QA, Pixel-Perfect Specs, Design-to-Development Handoff

Platforms: iOS Design, Android Design, Responsive Web, Web Applications, Mobile Applications, SaaS Applications, Salesforce UI / Salesforce Lightning Design System (SLDS)

AI & Emerging: Generative Design Integration, AI-Driven Products, In-Context AI Assistant UX, AI/ML & MLOps Platform UX, Prompt Engineering for UX

Tools: Figma, FigJam, Sketch, Adobe XD, Adobe Creative Suite, Zeplin, InVision, Miro

Collaboration & Leadership: Agile, Cross-Functional Collaboration, Stakeholder Communication, Mentoring Junior Designers, Design Reviews, Client Presentations, Storytelling, Partnering with Developers, Product Managers & QA

Industries: AI/ML, Fintech, Healthtech, SaaS & Enterprise SaaS, Martech, Telecom, E-commerce, EdTech, Fleet Safety & Compliance

EXPERIENCE

Lead UX/UI Designer | QBurst Technologies | **Oct 2022 – Present**

- Own end-to-end design strategy for web and mobile products, from UX research, user flows and wireframes to prototyping and high-fidelity UI, shipping solutions to complex, multi-module problems.
- **369 ai ERP:** Sole designer of a 24–module, multi-tenant AI ERP with an in-context AI assistant built into the workflow; now live in production with 20+ active clients. Built and govern the design system that keeps all 24 modules consistent and streamlines design-to-development handoff.
- **Gorilla Safety (Oct 2024 – Present):** Research requirements and design wireframes, prototypes and UI for the web and mobile apps of a fleet safety and compliance platform covering GPS, Hours of Service electronic logs, IFTA mileage reporting, accident scene management, fuel tracking, inspections and document management. Figma, Sketch; handoff via Zeplin.
- **WHG (Sep 2025 – Nov 2025):** Designed the UI of a custom Salesforce CRM application in Salesforce Lightning Design System (SLDS), built to replace the client's Litify managed package.
- **Evalgator (Jul 2025 – Oct 2025):** Designed responsive, accessible web UI for an online assessment platform with AI-based proctoring, automated test-case execution, real-time chat support and Coding, MCQ, Fill-in-the-Blank and Subjective questions. Delivered pixel-perfect Figma specs, ran design reviews, validated usability with UX and QA teams, and shipped UI improvements from user feedback and analytics insights.

- **QBurst Affiliate Marketing (Oct 2024 – Aug 2025):** Designed new features and mobile-responsive UI for an affiliate marketing platform serving professional services, e-commerce and SaaS businesses, through its rebrand as the QBurst Business Referral program and Partner Front. Sketch; handoff via Zeplin.
- **QTime (Jan 2024 – Aug 2025):** Redesigned every module of a time, attendance, commute and scheduling app for QBurst Japan, rebuilt its design system for full component reuse, and delivered high-fidelity interaction wireframes.
- **QB Rewards & Recognition (Oct 2023 – Jun 2024):** Designed end-to-end module flows and high-fidelity wireframes for a survey-driven employee recognition program, backed by a reusable component design system.
- Lead UX research, user flows and prototyping and mentor junior designers within Agile, cross-functional teams of developers, product managers and stakeholders.

Senior UX/UI Designer | Flytxt BV | **Jul 2018 – Oct 2022**

- Designed web and mobile experiences across telecom and SaaS products, owning research, wireframes and high-fidelity UI.
- Designed iOS and Android app interfaces to the product design system in Adobe XD, and enhanced existing mobile apps with newly designed features.
- Ran competitor analysis to shape new ideas and requirements; prototyped UI, wireframes and screens and walked clients through flows and user journeys.
- Performed design QA on mobile developers' UI implementation to uphold quality standards.
- Championed design-system updates and usability improvements, embedding user-centered practices across products.

Junior UX/UI Designer | Akira Software Solutions | **Dec 2016 – Jul 2018**

- Delivered UI designs and interactive prototypes, building strong foundations in UX process, visual hierarchy and interaction design.

SELECTED PROJECTS

369 ai ERP (Enterprise SaaS, AI · Sole designer): Multi-tenant AI ERP unifying 24 business modules with an in-context AI assistant; live in production with 20+ active clients as the operational backbone of their day-to-day work. Figma.

Assemble AI (Martech, AI · Product designer): AI-powered martech tool that turns brand inputs into on-brand landing pages and email templates for enterprise marketers in minutes. Figma.

Orchestra (AI/ML platform, MLOps · Sole designer): MLOps platform to spin up and govern AI projects: cloud-environment setup, GPU/resource allocation, Kubernetes orchestration, access-control policies, live monitoring and LLM inference. Figma.

AfghanX (Social, localization · Sole designer): Multilingual onboarding in English, Arabic and Urdu, designed right-to-left (RTL) from the start with safety-first defaults. Figma.

Busybody (Healthtech, consumer · Sole designer): Diet and health tracking app designed for retention: daily tracking feeds streaks, levels and rewards. Figma.

Tracking Fresh (E-commerce, online-to-offline · Sole designer for Techknit): Grocery ordering web app where customers order online and collect from automated pickup kiosks. Adobe XD.

EDUCATION

Bachelor of Business Administration (BBA) | Madurai Kamaraj University | **2016**

CERTIFICATIONS

- ChatGPT Prompt Engineering for UX Design
- AI-Design Strategies with ChatGPT

LANGUAGES

English (Fluent) · Malayalam (Native) · Hindi (Professional) · Tamil (Conversational)